

TESTIMONIALS



WISCONSIN meetings

www.wisconsinmeetings.com

Wisconsin Meetings is the best way to connect with meeting and event planners who are actively planning corporate events, retreats, meetings, group outings and team-building experiences in Wisconsin.

LOOK WHAT OUR ADVERTISERS HAVE TO SAY ABOUT WISCONSIN MEETINGS

VISIT BROOKFIELD

Ann Marie Hess, Director of Sales

"Wisconsin Meetings is one of the few publications we use at Visit Brookfield. The ad-to-content ratio is perfect. The ads stand out to the reader, but it's not so crowded with ads that I miss the content. The articles are informative and timely. The shelf life of Wisconsin Meetings is another plus. I like a quarterly publication. Monthly is too often; they pile up on my desk. Annually is not often enough; in this industry, things change too often. Quarterly ensures good content and a magazine I can read through quickly. I also frequently use Wisconsin Meetings to monitor what other conference centers in our area are doing. It's friendly competition, but it keeps us all on our toes. And when we're at the top of our game, the customer wins."

VISIT
Brookfield
WISCONSIN

JANESVILLE AREA CONVENTION & VISITORS BUREAU

Susan Melton, Marketing Director

"We always feel very confident putting marketing dollars toward advertising with Wisconsin Meetings. The magazine offers the information that our target market is seeking, which keeps readership strong and helps us to extend our reach. The team also provides excellent customer service, and has the ability to find new and creative ways to work together. That is why we have worked with them for years and will continue to do so."

JANESVILLE  **AREA**
Convention & Visitors Bureau

MILFORD HILLS

Taylor Williams, Director of Operations

"Wisconsin Meetings has been a great publication for Milford Hills in the past. The ad spaces are well-priced for the network of business professionals that receive the publication. We receive multiple inquiries through this publication and look forward to future issues. Wisconsin Meetings is a great way to connect with corporations who like to handle work away from their office."


MILFORD HILLS
EST. 1996

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FOX CITIES CONVENTION & VISITORS BUREAU

Maddie Uhlenbrauck, Marketing Communications Manager

"The Fox Cities tourism economy relies heavily on hosting meetings and conventions, so we advertise in publications that give us the most value for our investment. Partnering with Wisconsin Meetings guarantees that we'll be in the hands of decision-making industry professionals in our primary drive-to markets. We always find topics on the editorial calendar that are a perfect fit for our destination and the digital directory allows us to have the multimedia presence crucial to expanding our reach."



BLUE HARBOR RESORT & CONFERENCE CENTER

Vivian Lor, Marketing Manager

"Wisconsin Meetings is truly a collaborative partner, working with us in delivering our message to professional meeting planners through its digital display and print programs. The team is dedicated, professional, accommodating and responsive."

BLUE HARBOR RESORT 
& CONFERENCE CENTER

HOTEL NORTHLAND, AUTOGRAPH COLLECTION

Brandon Flitter, Director of Sales and Marketing

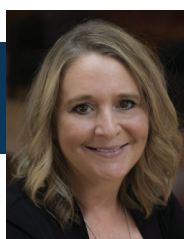
"Wisconsin Meetings magazine has provided Hotel Northland, Autograph Collection with exceptional visibility within the meeting and events world locally. This has afforded exposure to meeting planners within driving distance looking for high-end products and services. I've also enjoyed reading the top-notch articles full of industry knowledge. Keep up the great work!"

Hotel
NORTHLAND
GREEN BAY

AUTOGRAPH COLLECTION®
HOTELS

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our weekly e-newsletter.
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MORE ABOUT ADVERTISING WITH
WISCONSIN MEETINGS, CONTACT:**



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