

DESTINATION SHOWCASE



WISCONSIN meetings

www.wisconsinmeetings.com

TELL YOUR OWN STORY WITH THE DESTINATION SHOWCASE

Increase the revenue your city realizes from meeting and event traffic with Wisconsin Meetings' Destination Showcase.

Exclusively for Chambers and Convention & Visitors Bureaus, this special section will help you highlight your city's beautiful destination to 20,000 professional meeting and event planners in Wisconsin, Minnesota and Illinois.

Let Wisconsin Meetings help you create awareness of your city's best meeting venues, accommodations, attractions and services with compelling copy and beautiful, full-color photography. Our team of professionals will help you tell your city's story.

The Destination Showcase will maximize your advertising dollars with a special format that includes space for your display ad plus space for your advertorial copy. Choose either the two-page or one-page format, and start spreading the word about how much your city has to offer.

Take the stress out of marketing your city. Reserve your space in the Destination Showcase today.

SAMPLE

DESTINATION SHOWCASE

OSHKOSH CONVENTION & VISITORS BUREAU

QUICK FACTS

The Oshkosh Convention Center is a premier meeting and event destination. With over 1,000 rooms, ranging from 10 to over 100,000 attendees, Oshkosh is a premier destination for all types of meetings and events. The Oshkosh Convention Center is a premier meeting and event destination. With over 1,000 rooms, ranging from 10 to over 100,000 attendees, Oshkosh is a premier destination for all types of meetings and events.

CONTACT INFORMATION

Carly Clark, Director of Sales
920.438.1234
carly@oshkoshconvention.com
www.oshkoshconvention.com

COMMUNITY INFORMATION

Population of 100,000
International airport (OSH)
20,000 sq. ft. of meeting space
Long-term parking
Event space
International airport

DISTANCE FROM

Chicago: 100 miles
Milwaukee: 120 miles
Minneapolis: 150 miles

EVENTS BELONG IN EVENT CITY

Make your meeting an event to be remembered.

Events belong in Event City. It's just another way to say it.

Visit us online at www.oshkoshconvention.com
Facebook.com/oshkoshconvention
Twitter.com/oshkoshconvention
LinkedIn.com/oshkoshconvention

- ### 1 Page Format
- 1/2 page Write-Up (150 words)
 - 1/2 page Advertisement
 - Your Full Color Photo
 - City At A Glance

- ### 2 Page Format
- Full page Write-Up (300 words)
 - Full page Advertisement
 - Your Full Color Photos
 - City At A Glance

SAMPLE

DESTINATION SHOWCASE

OSHKOSH CONVENTION & VISITORS BUREAU

QUICK FACTS

We are Wisconsin's Event Experts. Each year, Oshkosh hosts more than 1,000 events, ranging from 10 to over 100,000 attendees. More than a million people come to Oshkosh annually to attend an event. Those numbers give the Oshkosh Convention Center a level of experience for other exciting event destinations.

The Oshkosh Convention Center's outstanding sales and services team understands that every gathering has different needs. We are just as comfortable working with small associations, meetings and events as well as gathering for large groups of 100,000+ people.

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LET US HELP YOU HOST AN EVENT TO REMEMBER IN OSHKOSH, WISCONSIN'S EVENT CITY!

THERE'S SOMETHING FOR EVERYONE!

Oshkosh hosts more than 1,000 events each year with a variety of venues to fit any budget or group size. Here you have the most experienced, energetic team of event experts on your side. Click back and let us handle the hard stuff!

CONTACT US AT VISITOSHKOSH.COM OR CALL (877) 305-9200 TODAY.

DESTINATION SHOWCASE RATES

	1X	2X	3X
2-Page Format	\$4,300	\$3,870	\$3,680
1-Page Format	\$2,850	\$2,630	\$2,500

Includes editorial development and production at no cost.

WINTER 2020

Advertising Deadline: December 1

SPRING 2020

Advertising Deadline: March 1

SUMMER 2020

Advertising Deadline: June 1

FALL 2020

Advertising Deadline: September 1