

# WISCONSIN meetings advertising agreement

www.wisconsinmeetings.com

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Please Bill My Agency

Agency Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Deadlines	Space Reservation	Ad Materials
Spring 2011	Feb. 11	Feb. 18
Fall 2011	July 11	July 18

## destination showcase SECTION

### Ad Sizes & Rates (Net)

Full Page	<input type="checkbox"/> \$3,995	<input type="checkbox"/> \$3,595	Contact person for our writer: _____
½ Page	<input type="checkbox"/> \$2,650	<input type="checkbox"/> \$2,440	Contact's phone number: _____

Issue       Spring 2011     Fall 2011

**Please provide the following information as you wish it to appear in the accompanying advertorial section:**

Contact Person: \_\_\_\_\_ Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Address: \_\_\_\_\_ Web site: \_\_\_\_\_

Population: \_\_\_\_\_ # of hotel rooms: \_\_\_\_\_ Largest room block: \_\_\_\_\_

Largest meeting facility in sq. ft.: \_\_\_\_\_ Largest exhibit facility in sq. ft.: \_\_\_\_\_

Airport(s): \_\_\_\_\_ Distance from airport: \_\_\_\_\_

Your location's distance from (in miles): Milwaukee: \_\_\_\_\_ Minneapolis: \_\_\_\_\_ Chicago: \_\_\_\_\_

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Signature denotes acceptance of the Wisconsin Meetings 2011 Rate Card and terms stated on the reverse side of this contract.

**Questions? Contact Louise Andraski at 608-873-8734 or louisea@merr.com**  
**Send contract to: Nei-Turner Media Group, Inc. ♦ P.O. Box 1080 ♦ Williams Bay, WI 53191**  
**Telephone: 800-386-3228 ♦ Fax: 262-245-2000 ♦ E-mail: ads@ntmediagroup.com**

(over)

**BILLING TERMS**

Advertising is invoiced upon publication. Payment due within 30 days of invoice date. All accounts not paid in full within 30 days of invoice date are subject to 1½% service charge per month (18% annually) on the net amount due, from the invoice date until paid in full. In the event the advertiser and/or agency defaults in payment of bills, such bills are turned over for collection. Advertiser and agency shall be totally liable for all fees and sums incurred by the publisher in the collection of delinquent accounts.

**GENERAL INFO**

All orders are subject to publisher's acceptance. Publisher reserves the right to reject or cancel advertising for any reason, including any advertising which in the opinion of the publisher does not conform to the standards of the publication. All advertisements are accepted and published by the publisher upon the presentation that the agency and advertiser are authorized to publish the entire contents and subject matter thereof. When advertisements containing the names, pictures and/or testimonials of living persons are submitted for publication, the order or request for the publication thereof shall be warranty by the advertiser and agency that they have obtained the written consent for use in the advertisement of the name, picture and/or testimonial of any living person which is contained therein.

In consideration of publisher's acceptance of such advertisements for publication, the agency and advertiser shall, jointly and severally, indemnify and hold the publisher harmless from and against any loss or expense, including without limitation reasonable attorney's fees, resulting from claims or suits based upon the contents or subject matter of such advertisements, including without limitation claims or suits for libel, violation of right of privacy, plagiarism and copyright infringement.

No condition, oral or printed in the contract, insertion order, copy instructions or elsewhere, which conflict with the publisher's policies as set forth in or incorporated by reference into this contract, will be binding on the publisher unless agreed to in writing and signed by the publisher. This contract supercedes all prior contracts between the parties hereto covering the insertion of advertising in the publication stated above and contains the entire agreement of the parties in that regard. No oral stipulations inconsistent herewith will be recognized.

The publisher shall not be liable for any damages, including consequential damages, if for any reason the publisher fails to publish an advertisement.